MATTHEW C. NISBET ASSOCIATE PROFESSOR NORTHEASTERN UNIVERSITY | BOSTON, MA

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EDUCATION

2003	Cornell University – PhD Communication
2002	CORNELL UNIVERSITY – MS Communication
1996	DARTMOUTH COLLEGE – AB Government (Major), Environmental Studies (Certificate)

ACADEMIC POSITIONS

2014-present	Associate Professor
	Communication, Public Policy and Urban Affairs, Northeastern University
2006-14	Assistant / Associate Professor
	School of Communication, American University
2003-06	Assistant Professor
	School of Communication. The Ohio State University

HONORS, FELLOWSHIPS, AND EDITORIAL APPOINTMENTS

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2014-present	Senior Editor, Oxford University Press Research Encyclopedia Climate Science
2013-present	Editorial Advisory Board, Public Understanding of Science
2013-present	Member, National Academies Committee on Public Interfaces in Life Sciences
2013-present	Affiliate researcher, Climate Change Institute, University of Maine
2012	Shorenstein Fellow, Kennedy School of Government, Harvard University
2011	Google Science Communication Fellow
2009-14	Health Policy Investigator, Robert Wood Johnson Foundation
2009	Special Issue Editor, Mass Communication & Society
2009	Annual Picard Lecturer, Health Law Center, University of Alberta, CA
2008-present	Editorial Board, International Journal of Press/Politics
2008-13	Editorial Board, Science Communication
2007-08	Osher Fellow, The Exploratorium science center, San Francisco

PUBLICATIONS

(Web of Knowledge Citations = 1500+; H - Index = 22; Google Scholar Citations = 4500+; H - Index = 30)

PEER-REVIEWED STUDIES AND ARTICLES (SELECTED OUT OF 40)

- Nisbet, M.C. & Markowitz, E. (2015). Experts in an Age of Polarization: Evaluating Scientists' Political Awareness and Communication Behaviors. Annals of the American Academy of Political and Social Science, 658, 136-154.
- Nisbet, M.C. & Fahy, D. (2015). The Need for Knowledge-based Journalism in Politicized Science Debates. Annals of the American Academy of Political and Social Science, 658, 223-234.
- Nisbet, M.C. & Becker, A. (2014). Public Opinion About Stem Cell Research, 2002 to 2010. Public Opinion Quarterly, 78, 1003-1022.
- Nisbet, M.C. (2014). Disruptive Ideas: Public Intellectuals and their Arguments for Action on Climate Change. Wiley Interdisciplinary Reviews Climate Change, 5, 809-823.

- Nisbet, M.C. & Markowitz, E. (2014). Understanding Public Opinion about Biomedical Research: Looking Beyond Partisanship to Focus on Beliefs about Science and Society. <u>PLOS One</u> 9(2): e88473.
- Besley, J., Oh, S.W., & Nisbet, M.C. (2013). Predicting Scientists' Participation in Public Life. <u>Public</u> Understanding of Science, 22: 971-987.
- Besley J. & Nisbet, M.C. (2013). How Scientists View the Public, the Media, and the Political Process. Public Understanding of Science, 22: 644-659.
- Nisbet, M.C. & Fahy, D. (2013). Bioethics in Popular Science: Evaluating the Impact of The Immortal Life of Henrietta Lacks. BMC Medical Ethics. 14, 10.
- Myers, T. & Nisbet, M.C., Maibach, E., & Leiserowitz, A. (2012). Hope or Anger? Framing and Emotion in the Climate Change Debate. Climatic Change,
- Nisbet, M.C., Maibach, E. & Leiserowitz, A. (2011). Framing Peak Petroleum as a Public Health Problem: Audience Research and Public Engagement. American Journal of Public Health, 101: 1620-1626.
- Fahy, D. & Nisbet, M.C. (2011). The Science Journalist Online: Shifting Roles and Emerging Practices. Journalism: Theory, Practice, Criticism, 12: 778-793.
- Zarzeczny, A., Rachul, C., Nisbet, M.C., & Caulfield, T. (2010). Stem Cell Clinics in the News. Nature Biotechnology, 28, 12, 1243-46.
- Nisbet, M.C., Hixon, M., Moore, K.D., & Nelson, M. (2010). The Four Cultures: New Synergies for Engaging Society on Climate change. <u>Frontiers in Ecology and the Environment</u>, 8, 329-331.
- Groffman, P. Stylinski, C., Nisbet, M.C. et al. (2010). Restarting the Conversation: Challenges at the Interface of Science and Society. <u>Frontiers in Ecology and the Environment</u>, 8, 284-291
- Akerlof, K., DeBono, R., Berry, P., Leiserowitz, A., Roser-Renouf, C., Clarke, K.L., Rogaeva, A., Nisbet, M.C., Weathers, M.R., & Maibach, E. (2010). Public Perceptions of Climate Change as a Human Health Risk: Surveys of the U.S., Canada, and Malta. <u>International Journal of Environmental</u> Research and Public Health, 7 (6), 2559-2606.
- Maibach, E., Nisbet, M.C., Baldwin, P., Akerlof, K., & Diao, G. (2010). Reframing Climate Change as a Public Health Issue: An Exploratory Study of Public Reactions. BMC Public Health, 10: 299
- Nisbet, M.C. & Scheufele, D.A. (2009). What's Next for Science Communication?

 Promising Directions and Lingering Distractions. <u>American Journal of Botany</u>, 96(10), 1767–1778.
- Nisbet, M.C. (2009). Communicating Climate Change: Why Frames Matter to Public Engagement. Environment, 51 (2) 12-23.
- Bubela, T., Nisbet, M.C. et al. (2009). Science Communication Re-Considered. <u>Nature</u> <u>Biotechnology</u>, 27, 514-518.
- Nisbet, M.C. & Kotcher, J. (2009). A Two Step Flow of Influence? Opinion-Leader Campaigns on Climate Change. Science Communication, 30, 328-354.
- Nisbet, M.C. & Aufderheide, P. (2009). Documentary Film: Towards a Research Agenda on Forms, Functions, and Impacts. <u>Mass Communication & Society</u>, 12, (4), 450-56.
- Roser-Renouf, C. & Nisbet, M.C. (2008). The Measure of Key Behavioral Science Constructs in Climate Change Research. International Journal of Sustainability Communication, 3, 37-95
- Nisbet, M.C. & Goidel, R.K. (2007). Understanding Citizen Perceptions of Science Controversy:

 Bridging the Ethnographic-Survey Research Divide. Public Understanding of Science, 16, 4, 421-440.
- Nisbet, M.C. & Myers, T. (2007). Twenty-Years of Public Opinion about Global Warming. <u>Public Opinion Quarterly</u>, 71, 3, 444-470.

- Nisbet, M.C. & Mooney, C. (2007). Policy Forum: Framing Science. Science, 316, 5821, 56.
 Also Nisbet, M.C. & Mooney, C. (2007). Reply to Letters: Risks and Advantages of Framing Science. Science, 317, 5842, 1169 1170.
- Brossard, D. & Nisbet, M.C. (2007). Deference to Scientific Authority Among a Low Information Public: Understanding American views about Agricultural Biotechnology. <u>International Journal of Public Opinion Research</u>, 19, 1, 24-52.
- Caulfield T. et. al. (2007). Stem Cell Research Ethics: Consensus Statement on Emerging Issues. <u>Journal</u> of Obstetrics and Gynaecology Canada, 843-848.
- Nisbet, M.C. & Huge, M. (2006). Attention Cycles and Frames in the Plant Biotechnology Debate:

 Managing Power and Participation Through the Press/Policy Connection. <u>Harvard International Journal of Press/Politics</u>, 11, 2, 3-40.
- Goidel, K. & Nisbet, M.C. (2006). Exploring the Roots of Public Participation in the Controversy over Stem Cell Research and Cloning. Political Behavior, 28 (2), 175-192.
- Nisbet, M.C. (2005). The Competition for Worldviews: Values, Information, and Public Support for Stem Cell Research. International Journal of Public Opinion Research, 17, 1, 90-112.
- Scheufele, D.A., Nisbet, M.C., & Ostman, R.A. (2005) International News in Times of Crisis:

 September 11 News Coverage, Public Opinion, and Support for Civil Liberties. Mass
 Communication & Society, 8 (3), 197-218.
- Nisbet M.C. & Scheufele, D.A. (2004). Political Talk as a Catalyst for Online Citizenship. <u>Journalism</u> & Mass Communication Quarterly, 81, 4, 877-896.
- Scheufele, D.A., Nisbet, M. C., Brossard, D., & Nisbet, E. C. (2004). Social Structure and Citizenship: Examining the Impacts of Social Setting, Network Heterogeneity, and Informational Variables on Political Participation. Political Communication, 21, 315-328.
- Nisbet, E.C., Nisbet M.C., Scheufele, D.A., & Shanahan, J. (2004). Public Diplomacy, Television News, and Muslim Opinion. <u>Harvard International Journal of Press/Politics 9</u> (2), 11-37.
- Nisbet, M.C. (2004). The Polls: Public Opinion about Stem Cell Research and Human Cloning. Public Opinion Quarterly, 68 (1), 132-155.
- Nisbet, M.C., Brossard, D., & Kroepsch, A. (2003). Framing Science: The Stem Cell Controversy in an Age of Press/Politics. <u>Harvard International Journal of Press/Politics</u>, 8 (2), 36-70.
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 Religion, Communication Contexts, and Mass media. <u>International Journal of Public</u>
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- Nisbet, M.C., Scheufele, D.A., Shanahan, J.E., Moy, P., Brossard, D., & Lewenstein, B.V. (2002). Knowledge, Reservations, or Promise? A Media Effects Model for Public Perceptions of Science and Technology. <u>Communication Research</u>, 29 (5), 584-608.
- Nisbet, M.C. & Lewenstein, B.V. (2002). Biotechnology and the American media: The Policy Process and the Elite Press, 1970 to 1999. Science Communication, 23 (4) 359-391.
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- Nisbet, M.C. (in press). Environmental Advocacy in the Obama Years: Assessing New Strategies for Political Change. In N. Vig & M. Kraft (Eds), <u>Environmental Policy: New Directions for the Twenty-First Century</u>, 9th Edition.
- Nisbet, M.C. & Newman, T. (in press). Framing, the Media, and Environmental Communication. In A. Hansen & R. Cox (eds). <u>The Routledge Handbook of Environment and Communication</u>. London: Routledge.
- Nisbet, J. M. C. (2014). Framing, the Media and Risk Communication in Policy Debates. In H. Cho, T. Reimer, and & K. McComas (Ed.), <u>Sage Handbook of Risk Communication</u> (pp. 216-227). Newbury Park, CA: Sage Publications.
- Nisbet, M.C. (2014). Engaging in Science Policy Controversies: Insights from the U.S. Debate
 Over Climate Change. In M. Bucchi & B. Trench (eds), <u>Handbook of the Public Communication of</u>
 Science and Technology, 2nd Edition. London: Routledge.
- Nisbet, M.C. (2014). Beyond Polarization: The Limits to Technocratic and Activist Approaches to Climate Politics. In M. Boykoff & D. Crow (Eds.), <u>Culture, Politics & Climate Change: How Information Shapes our Common Future</u>. New York: Routledge.
- Nisbet, M.C. (2013). Foreward. In M. Hulme, <u>Exploring Climate Change through Science and in Society:</u>
 An Anthology of Mike Hulme's Essays, Interviews Speeches. London: Routledge Earth Scan.
- Nisbet, M.C. & Dudo, A. (2013). Entertainment Media Portrayals and their Effects on Public Understanding of Science. In Donna J. Nelson, Kevin Grazier, Jaime Paglia & Sidney Perkowitz (Eds), Hollywood Chemistry. Philadelphia, PA: American Chemical Society.
- Weathers, M., Maibach, E.W., & Nisbet, M.C. (2013). Conveying the Human Implications of Climate Change: Using Audience Research to Inform the Work of Public Health Professionals. In D.Y Kim, G. Kreps, & Singhal, A. (Eds.) <u>Health Communication: Strategies for Developing Global Health</u> Programs. New York: Peter Lang.
- Nisbet, M.C., Markowitz, E., & Besley, J. (2012). Winning the Conversation: Framing and Moral Messaging in Environmental Campaigns. In L. Ahren & D. Sevick-Boretree (Eds), <u>Talking Green: Exploring Contemporary Issues in Environmental Communication</u>. New York: Peter Lang.
- Scheufele, D.A. & Nisbet, M.C. (2012). Online News and the Demise of Political Disagreement. In Salmon, C. (Ed.), <u>Communication Yearbook 36</u>. New York: Routledge.
- Nisbet, M.C. (2011). Public Opinion and Political Participation. In J. Dryzek and R. Norgaard (Eds.), Oxford Handbook of Climate Change and Society. London: Oxford University Press.
- Nisbet, M.C. & Feldman, L. (2011). The Social Psychology of Political Communication. In D. Hook, B. Franks and M. Bauer (Eds.), <u>Communication, Culture and Social Change: The Social Psychological Perspective</u>. London: Palgrave Macmillan.
- Nisbet, M.C. (2011). Reconsidering the Function and Image of Science in Film and Television. In S. Caulfield, C. Gillespie, & T. Caulfield (Eds.), <u>Perceptions of Promise: Biotechnology, Society, and Art</u>. Seattle, WA: University of Washington Press.
- Nisbet, M.C. (2009). Knowledge into Action: Framing the Debates Over Climate Change and Poverty. In P. D'Angelo and J. Kuypers, <u>Doing News Framing Analysis: Empirical, Theoretical, and Normative Perspectives</u>. New York: Routledge.
- Nisbet, M.C. (2009). Framing Science: A New Paradigm in Public Engagement. In L. Kahlor and P. Stout (Eds.), <u>Communicating Science: New Agendas in Communication</u> (pp 40-67). New York: Routledge.

- Nisbet, M.C. (2009). The Ethics of Framing Science. In B. Nerlich, B. Larson, & R. Elliott (Eds.).

 <u>Communicating Biological Sciences: Ethical and Metaphorical Dimensions (pp 51-74)</u>. London: Ashgate.
- Nisbet, M.C. (2008). Communicating Climate Change: Real People, Urban Places. In R. Plunz & M.P. Sutto (Eds.), <u>Urban Climate Change Crossroads</u> (pp 93-110). New York: Urban Design Lab, Columbia University.
- Nisbet, M.C. & Huge, M. (2007). Where Do Science Policy Debates Come From? In D. Brossard, J. Shanahan, & C. Nesbitt (Eds.) <u>The Public, the Media, and Agricultural Biotechnology</u> (pp 193-230). New York: CABI/Oxford University Press.

MONOGRAPHS, WHITE PAPERS, AND REPORTS (15)

- Nisbet, M.C. (2013). <u>Nature's Prophet: Bill McKibben as Journalist, Activist and Public Intellectual</u>. Discussion Paper Series, Shorenstein Center for Press, Politics and Public Policy, Kennedy School of Government, Harvard University.
- Nisbet, M. C., & Scheufele, D. A. (2012). The Polarization Paradox: Why Hyperpartisanship Strengthens Conservatism and Undermines Liberalism. <u>Breakthrough Journal</u>, 3, 55-69
- Nisbet, M.C. (2011, April). <u>Climate Shift: Clear Vision for the Next Decade of Public Debate</u>. Washington, D.C.: American University, School of Communication.
- Maibach, E., Nisbet, M.C., & Weathers, M. (2011, April). <u>Conveying the Human Implications of Climate Change: A Climate Change Communication Primer for Public Health Professionals.</u> Fairfax, VA: Center for Climate Change Communication, George Mason University.
- Nisbet, M.C. & Dudo, A. (2011, January). <u>Science, Entertainment, and Education: Annotated</u>
 <u>Bibliography and Literature Review.</u> Commissioned report in support of the National Academies' Science & Entertainment Exchange.
- Nisbet, M.C. (2010, December). <u>Civic Education about Climate Change: Opinion-Leaders,</u>

 <u>Communication Infrastructure, and Participatory Culture</u>. Commissioned paper in support of the Climate Change Education Roundtable, National Academies, Washington, DC.
- Maibach, E., Leiserowitz, A., Roser-Renouf, C., Akerlof, K., & Nisbet, M. (2010). Saving energy is a value shared by all Americans. of public reactions: Results of a global warming audience segmentation analysis. In K. Ehrhardt-Martinez & J.A. Laitner (eds). People-centered initiatives for increasing energy savings. Pgs. 8-1 to 14. Washington, DC: American Council for an Energy Efficient Economy.
- Feldman, L., Nisbet, M.C., Leiserowitz, A., & Maibach, E. (2010, March). The Climate Change
 Generation? Survey Analysis of the Perceptions and Beliefs of Young Americans.
 Joint Report of American University's School of Communication, The Yale Project on Climate Change, and George Mason University's Center for Climate Change Communication.
- Nisbet, M.C. (2009). <u>Communicating about America's Energy Future</u>: <u>Ambassador Program Planning</u> Document. Report to the National Academies, Washington, DC.
- Aufderheide, P., Clark, J., Nisbet, M.C., Dessauer, C., & Donnelly, K. (2009). <u>Best Practices in Digital Journalism.</u> Report to the Corporation for Public Broadcasting by the Center for Social Media at American University, Washington, DC.
- Nisbet, M.C. (2008). <u>Biomedical Research and the American Public</u>. Report to the Howard Hughes Medical Institute, Washington, DC.
- Nisbet, M.C. (2007). Communicating about Poverty and Low Wage Work: A New Agenda. Report to

- Inclusion, the Joyce Foundation, and the British Embassy.
- Nisbet, M.C. (2007). Understanding the Social Impact of Documentary Film. In K. Hirsch,

 <u>Documentaries on a mission: How non-profits are making movies for public engagement.</u> A

 Future of Public Media Project, funded by the Ford Foundation. Center for Social Media,

 American University.
- Nisbet, M.C. (2006). Seeds of Promise or Roots of Conflict? South Asian Press Coverage of Plant
 Biotechnology. Report to the Agricultural Biotechnology Support Project II funded by the U.S.
 Agency for International Development and Cornell University.
- Shanahan, J. & Nisbet, M.C. (2002). Media Coverage of Climate Change and Global Warming. Report to the NASA Goddard Space Flight Center. Ithaca, NY: Dept. of Communication, Cornell University.

MAGAZINE ARTICLES, COMMENTARIES, AND REVIEWS (35)

- Nisbet, M.C. (2014, Jan. 28). Universities in the Anthropocene: engaging students and communities. The Conversation US.
- Nisbet, M.C (2014, Dec. 9). Talking climate change in Lima: who is pushing for what. The Conversation US.
- Nisbet, M.C. (2014, Nov. 19). Keystone falls short in Senate, cable news battle continues. The Conversation US.
- Nisbet, M.C. (2014, Nov. 12). Making change happen in G20 climate talks: Beijing pact not enough. The Conversation US.
- Nisbet, M.C. (2014, Nov. 5). Republican Charlie Baker's win in liberal Massachusetts offers path forward on climate change. <u>The Conversation US.</u>
- Nisbet, M.C. (2014, Oct. 30). Fox News seeds climate doubts, but liberal media also distort. The Conversation US.
- Nisbet, M.C. (2014, Oct. 21). Can people power drive action on climate change? The Conversation US.
- Nisbet, M.C. (2014, Oct. 6). Naomi Klein or Al Gore? Making Sense of Contrasting Views of Climate Change. The Conversation UK.
- Nisbet, M.C.& Markowitz, E. (2014, Feb. 18). Beyond Partisanship in Biopolitics. The Scientist magazine.
- Nisbet, M.C. & Markowitz, E. (2014, Feb. 19). Opinions about Scientific Advances Blur Party/Political Lines. The Conversation UK.
- Nisbet, M.C. (2013, Nov. 26). A New Model for Climate Advocacy. Ensia magazine.
- Nisbet, M.C., Townsend, A., Koomey, J. & Cole, J. (2013, Aug. 1). Google's Troubling Alliance with Senator James Inhofe. The Dot Earth blog, New York Times.com.
- Fahy, D. & Nisbet, N.C. (2013, July). Opinion: Debating Bioethics Publicly. <u>The Scientist</u> magazine, pp 20-21.
- Nisbet, M.C. (2013, June 21). How to Win People's Hearts and Minds for GM Farming. New Scientist magazine.
- Nisbet, M.C. (2013, April/May). The Opponent: How Bill McKibben Changed Environmental Politics and Took on the Oil Patch. <u>Policy Options</u> magazine (Canada), pp 29-41.
- Nisbet, M.C. (2013, Feb. 25). Climate Activists, Wonks and Superheroes: As We Work to Combat Climate Change, Healthy Debate about Strategy Can Be a Strength Rather than Our Undoing. Ensign magazine.

- Nisbet, MC. (2013, Feb. 10). Rethinking Our Moral Vocabulary on Climate Change: Efforts to Combat Climate Change May Be Most Effective When They Are Localized and Personalized. Ensign magazine.
- Nisbet, M.C. & Scheufele, D.A. (2012, July 23). Scientists' Intuitive Failures. The Scientist magazine.
- Nisbet, M.C. (2012, May 25). Squaring the Genetically Modified Crop Circle. New Scientist magazine (UK).
- Nisbet, M.C. (2011, Spring.) Beyond the Blame Game. Momentum magazine.
- Nisbet, M.C. (2010, April 1). Scientifiques, gardez voitre sang-froid. Slate.fr magazine (France).
- Nisbet, M.C. (2010, March 18). Chill out: Climate scientists are getting a little too angry for their own good. Slate magazine.
- Nisbet, M.C., Brossard, D. & Scheufele, D.A. (2009, Sept. 16). Science Needs a Storyline. <u>Columbia</u> Journalism Review Online.
- Nisbet, M.C. (2009, May/June). Repower America? Science Communication and the Obama Presidency. <u>Skeptical Inquirer</u>, 33, 3, 22-24.
- Nisbet, M.C. (2009, March). Science Communication in the Obama Era. British Science Association's Science & People, 19 (UK).
- Nisbet, M.C. (2009, Jan. 14). "Ispiriamoci ad Al Gore profeta illuministà" Come nascono i modelli alternativi della divulgazione. Guest op-ed, Science Section, <u>La Stampa</u> newspaper (Italy), pg. 20. (Translation: Science Communication: From Transmission to Conversation).
- Nisbet, M.C. (2008, Sept./Oct.) Ben Stein's Trojan Horse: Mobilizing the State House and Local News Agenda. Skeptical Inquirer, 32, 5, 16-18.
- Nisbet, M.C. & Scheufele, D.A. (2007, Oct.) The Future of Public Engagement. <u>The Scientist, 21, 10,</u> 38-44. [Cover article]
- Nisbet, M.C. & Mooney, C. (2007, April 15). Thanks for the Facts. Now Sell Them. Sunday Outlook. Washington Post, B3.
- Nisbet, M.C. (2006, Sept.) Intelligent Design in the U.S. and Abroad. Foreign Policy (Spanish edition)
- Nisbet, M.C. (2006). Review: The Evolution of Key Mass Communication Concepts: Honoring Jack M. McLeod. <u>Mass Communication & Society</u>, 9, (3) 367-372.
- Mooney, C. & Nisbet, M.C. (2005, Sept./Oct.). When Coverage of Evolution Shifts to the Political and Opinion Pages, the Scientific Context Falls Away, Unraveling Darwin. Columbia Journalism Review, 31-39. [Cover article]
- Nisbet, M.C. & Nisbet, E.C. (2005). Evolution and Intelligent Design: Understanding Public Opinion. <u>Geotimes</u>, 58, (8), 28-33.
- Nisbet, M.C. (2004). Review: Navigating Public Opinion: Polls, Policy, and the future of American Democracy. <u>Public Opinion Quarterly</u>, 68 316-319.
- Nisbet, M.C. (2004) Journalism with a Worldview. Review of Bioevolution: How Biotechnology is Changing our World by Michael Fumento. <u>Nature Biotechnology</u>, 22 (2) 155 156.

ENCYCLOPEDIA AND REFERENCE ARTICLES (5)

- Nisbet, M.C. (*in press*). Agenda-Building. In W. Donsbach (ed), <u>The Concise Encyclopedia of Communication</u>. New York: Wiley-Blackwell.
- Weathers, M., Maibach, E.W., & Nisbet, M.C. (2014). Climate Change and Health. In T. Thompson (Ed.), Sage Encyclopedia of Health Communication. Newbury Park, CA: Sage Publications.
- Nisbet, M.C. (2008). Horse-Race Journalism. In P. Lavrakas (Ed.), Encyclopedia of Survey

ResearchMethods. Thousand Oaks, CA: Sage.

- Nisbet, M.C. (2008). Agenda-Building. In W. Donsbach (Ed.), <u>International Encyclopedia of</u> Communication. New York: Blackwell Publishing.
- Scheufele, D.A. & Nisbet, M.C. (2007) Framing. In L. L. Kaid & C. Holz-Bacha (Eds.), <u>Encyclopedia of Political Communication</u>. Thousand Oaks, CA: Sage.

FUNDED PROJECTS

(EXTERNAL FUNDING = \$475K)

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2012	EcoAmerica subcontract funded by MacArthur Foundation, Comparative Analysis of
	Advocacy and Social Media Campaigns to Inform Climate Change Communication, PI
	(\$22,885).
2010-11	Nathan Cummings Foundation, What's Next After Cap and Trade? Evaluating Resources,
	Strategies, and Best Practices in Climate Change Communication, PI (\$100,000).
2009-13	Robert Wood Johnson Foundation, Mobilizing Citizen Support for Climate Stabilization &
	Adaptation Policies. PI with Edward Maibach (\$334,978).
2004-05	United States Agency for International Development (USAID) via
	Cornell University (2004-05), Analysis of Media Coverage of Agricultural Biotechnology in
	S. Asia, PI (\$14,950).

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